

**Autumn Classic Charity Horse Show
Sponsorship Opportunities 2011**
www.theautumnclassic.com

Company Name: _____
Address: _____
City, State Zip: _____
Email Address: _____
Telephone: _____
Contact person: _____
Sold by: _____

Payment Method: Cash: Check #: Bill monthly
*must be paid in full by
Oct. 20, 2011

[Please forward ad copy to kunderwood@albanyprinting.com](mailto:kunderwood@albanyprinting.com)

*Please make checks payable to Autumn Classic

The Autumn Classic Charity Horse Show is raising the bar in 2011. After 25 years at the Potter Community Center in Albany, GA, the Classic has outgrown the Albany venue. So, we're packing up and moving forward. This November 12th, 2011, the Autumn Classic will commandeer the facilities of the Georgia National Fair Grounds. And, we're inviting your company to join us.

Horse and rider teams from across the South will fill three separate arenas as the Autumn Classics hosts three shows in one—a hunter/jumper show, a pleasure/performance show and a walking horse show—all to benefit the **Georgia Department of Agriculture's Equine Division**. Each arena will offer unique advertising opportunities as well as sponsorship options.



Presenting Sponsor—\$1,600

Choose your favorite set of events and receive the VIP treatment throughout the horse show.

Hunter/Jumper, Performance/Pleasure and Walking Horse Presenting Sponsors will receive:

Hunter/Jumper-

- Championship Class dedicated to sponsor.
- Sponsor logo on all printed material including t-shirts, printed ads and novelty items.
- Prime placement for banners, plus scrolling ad on jumbo-tron.
- Four tickets to *Rider's Reception* party Friday night.
- Advertisement on the back cover of the Autumn Classic official show program.
- Jump dedicated to sponsor- this jump will be featured in the "Raising the Bar" class.

Walking Horse-

- Championship Class dedicated to sponsor.
- Sponsor logo on all printed material including t-shirts, printed ads and novelty items.
- Prime placement for banners, plus scrolling ad on jumbo-tron.
- Four tickets to *Rider's Reception* party Friday night.
- Advertisement on front-inside cover of the Autumn Classic official show program.
- Sponsor and four guests may watch the show from center ring.

Performance/Pleasure-

- Championship Class dedicated to sponsor.
- Sponsor logo on all printed material including t-shirts, printed ads and novelty items.
- Prime placement for banners, plus scrolling ad on jumbo-tron.
- Four tickets to *Rider's Reception* party Friday night.
- Advertisement on the back- inside cover of the Autumn Classic official show program.
- Ringside box seat will include 8 VIP tickets.

Jump Sponsor— \$400

Let us build a jump to represent your company. This is a great advertising opportunity and the riders will appreciate a variety of obstacles. Jump sponsors will also receive:

- A jump designed to represent the company.
- Full page advertisement in the official program book.
- Class dedicated to sponsor.
- Two tickets to *Rider's Reception* party Friday night.

Participating Sponsor— \$200

It's participants like you who have made this show grow over the years. We appreciate your support and offer the following to our Participating Sponsors:

- A full page ad in the official program book.
- Class dedicated to sponsor in the ring of your choice.
- Ringside box seat in the Pleasure arena.

Additional Opportunities

Program Ads

Each participant will receive an Autumn Classic ad book compliments of Albany Printing. Please see back page for ad specifications.

1/2 page ad with class sponsorship- \$100

1/4 page ad with class sponsorship- \$50

1/8 page ad with class sponsorship- \$25

Box Seats located in Pleasure arena put you ring side of the competition. Also enjoy ring side food service with place settings for eight.- \$50

Championship Class Sponsor— Sponsor your favorite class and receive recognition before the class begins and as placings are called.- \$100 or a donated prize of \$100 value.

Vendor area- \$75 per day.

Mark your sponsorship selection.